

# Student Advising Worksheet Visual Communication Design

YEAR	1		2		3		4	
	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>REQUIRED COURSES</b>	<b>ART 110</b> Fundamentals of Design I  <b>ART 116</b> Drawing I  <b>ART 105</b> Art History Survey  <b>ENG 151</b> Composition & Writing from Sources  <b>MATH</b> 121 or higher  <b>PE</b> Physical Educ. or Wellness Learning <i>one-credit</i>	<b>ART 113</b> Fundamentals of Design II  <b>ART 117</b> Drawing II  <b>PHOTO 140</b> Photography  <b>ENG 152</b> Writing about Literature  <b>IS 124</b> Introduction to Computer Graphics  <b>ART 101</b> Art & Design Seminar <i>one-credit</i>	<b>VCD 220</b> Design Theory I COMMUNICATING CONCEPTS  <b>VCD 206</b> Fundamentals of Typography  <b>ART 215</b> Painting I  <b>Humanities*</b> Course I  <b>Lab Science</b> <i>four-credits</i>	<b>VCD 221</b> Design Theory II TYPE & IMAGE  <b>VCD 224</b> History of Design  <b>ART 216</b> Painting II  <b>ART 219</b> Printmaking  <b>ENG</b> Writing Elective 200+  <b>ART 390 Internship course.</b> This course is required for students who wish to do a for-credit internship, and counts as a focused elective.	<b>VCD 320</b> Design Theory III CLIENT & AUDIENCE  <b>VCD 306</b> Web Design I  <b>VCD 356</b> Video Exploration  <b>Social Science**</b> Elective  <b>CM</b> Communication Elective	<b>VCD 321</b> Design Theory IV MEDIA & MESSAGE  <b>VCD 308</b> Web Design II  <b>ART 305</b> Topics in Art History  <b>Humanities*</b> Course II  <b>SCI/MATH***</b> Science or 2nd Math	<b>300/400 Focused Elective 1</b> VCD 480 Portfolio Studio <i>(recommended)</i>  <b>300/400 Focused Elective 2</b>  <b>Social Science**</b> Elective  <b>Humanities*</b> Course III <i>(PHIL 320 Aesthetics recommended)</i>  <b>Core Elective****</b>	<b>300/400 Focused Elective 3</b>  <b>300/400 Focused Elective 4</b>  <b>Humanities*</b> Course IV  <b>Fine Art</b> Elective <i>(Music, Theatre, Film)</i>  <b>Core Elective****</b>
<b>MILESTONES</b>	Portfolio Review <small>BY FACULTY held in may</small>		Portfolio Review <small>BY FACULTY held in may</small>		Portfolio Presentations <small>TO GUESTS held in december</small>		Portfolio Presentations <small>TO ADVISORY BOARD held in december</small>	
<b>REQUIRED CREDITS</b>	<b>17</b> CREDITS	<b>16</b> CREDITS	<b>16</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS	<b>15</b> OR <b>16*</b> CREDITS	<b>15</b> CREDITS	<b>15</b> CREDITS <b>124</b>
<b>OPTIONS</b>	IS 224 Technology Electives		Technology Elective, 1-credit	Technology Elective, 1-credit	Technology Elective, 1-credit	Technology Elective, 1-credit	Technology Elective, 1-credit	Technology Elective, 1-credit
<b>INTERNSHIPS</b>	<b>ART 390 / 490 Visual Communication Design Internship I &amp; II:</b> Internships can be for 1, 2, or 3-credits and can be taken in Fall, Winter, Spring, or Summer.				Summer Internship 3-credits	Summer Internship 3-credits		
<b>IMPORTANT NOTES</b>	<p>* <b>Humanities:</b> HIS, ENG (Must be literature), PHIL, REL. Students must complete 4 humanities course from at least 3 different disciplines.</p> <p>** <b>Social Sciences:</b> ANTH, ECON, FAM, GEO, POSCI, PSY, SOC in two different disciplines.</p> <p>***<b>2nd Science can be Non-Lab.</b></p> <p>****<b>Core Electives:</b> ANTH, BIO, CHEM, ECON, ENG (Literature), FAM, FR, GEO, HIS, INDSC, MATH, MUSIC, PHIL, PHSCI, PHYS, POSCI, PSY, REL, SOC, SPN, and some FILM/THEA</p> <p><b>All students must complete 16 courses in the Liberal Arts and Sciences. All baccalaureate candidates must complete 30 upper-division (300-400) credits (10 courses).</b></p>							

## Electives

Focused Electives are intended to facilitate a VCD student's post baccalaureate plans; the pursuit of professional activities or graduate studies within or outside of the visual communication design profession.

- **Communication Design & Branding**
  - VCD 325 Typography and Publications
  - VCD 370 The Relationship of Design & Business
  - VCD 430 Digital Media/Adv. Web Design and Prod.
  - VCD 440 Designing for a Target Market
  - VCD 480 Design Studios:
    - Portfolio Development
    - Community Service Design Studio
    - Corporate Communication & Branding Systems
    - Illustration
    - Packaging Design
    - Exhibition Design
  - VCD 480 Web Design Studio: Topics
  - MKT 206 Principles of Marketing
  - MKT 311 Consumer Behavior
  - MKT 336 Integrated Marketing Communication
- **Internships & Learning Beyond**
  - ART 390 Internship I
  - ART 490 Internship II
  - Internships, Study Abroad, and Learning Beyond opportunities are offered regularly and can be used as electives.
- **Motion Graphics**
  - MOGR 231 Concepts of Motion
  - MOGR 331 Intermediate Motion Graphics
  - MOGR 431 Advanced Motion Graphics & Effects
  - MOGR 480 Design Studio Special Topics
  - 3-D Studio for Motion Graphics
  - Sound For Motion Graphics
- **Photography**
  - PHOTO 240 Intermediate Photography
  - PHOTO 250 Alternative Photographic Processes
  - PHOTO 260 Digital Photography
  - PHOTO 340 Advanced Photography
  - PHOTO 480 Photo Studio Special Topics
  - Portfolio Development